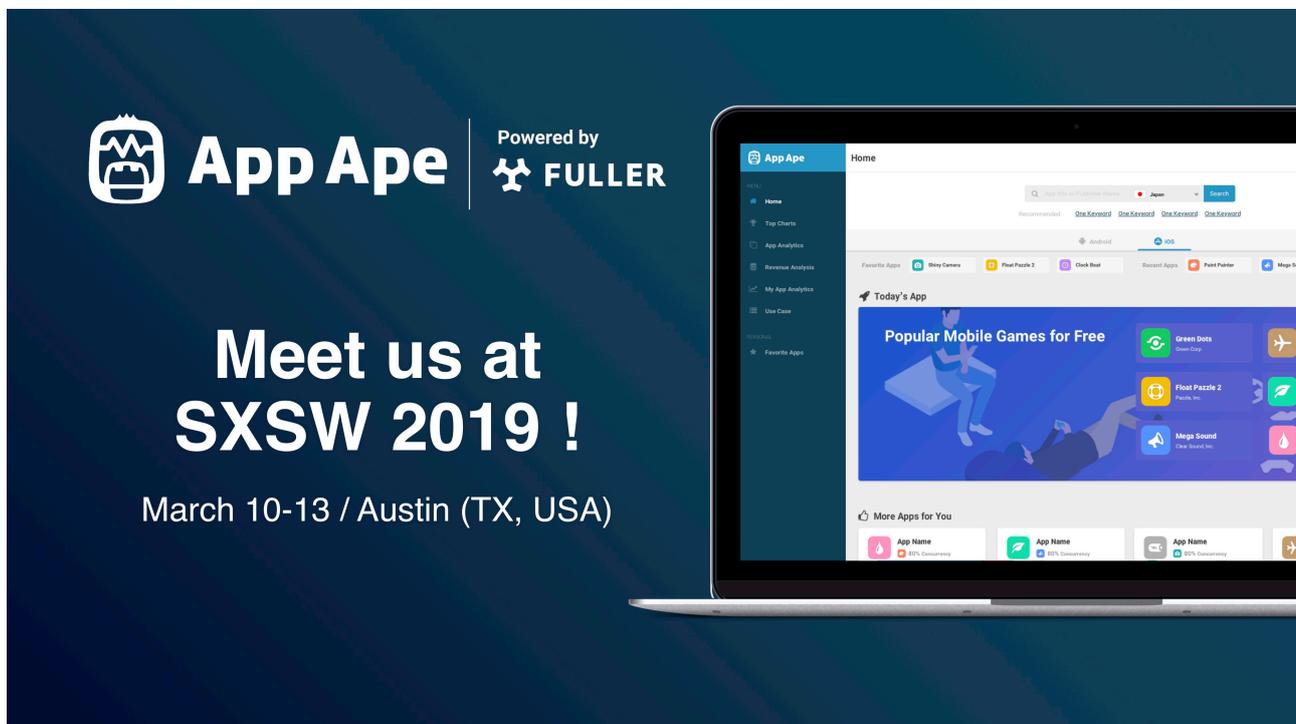


App Ape, Flagship Product of Fuller, Inc., Will Exhibit at the Trade Show of SXSW 2019 !



CHIBA, Japan - February 28th, 2019 - Fuller, Inc., Japanese leading provider of analytics platform and market insights on mobile app, is pleased to announce that **App Ape will exhibit at the Trade Show of the SXSW (South by Southwest) 2019 in Austin (Texas, USA) from March 10th, Sunday to 13th, Wednesday at the booth 1024.**

After the exhibition of 2016, during which **Fuller, Inc.** exhibited as one of the companies part of the Japanese Pavilion, it is now heading back to this 2019 occasion of the SXSW under the banner of its mobile apps analytics tool, **App Ape**.

"We are greatly pleased to participate in SXSW again in the 6th year since the App Ape launch," remarks Shuta Shibuya, Founder and CEO of Fuller, Inc. "We will do our best to increase App Ape brand awareness and inform SXSW participants regarding how App Ape can help their mobile app business succeed and contribute to give a boost to the fast growing mobile app industry."

App Ape is a mobile apps analytics service developed to help entrepreneurs and businesses to analyze their competitors' main KPIs and latest mobile trends. This marketing tool lets users monitor mobile usage indicators such as active users number (monthly/weekly/daily and even hourly), demographics (gender/age ratio) and mutual apps concerning any iOS/Android app. In addition, App Ape's dashboard also supports mobile devices meaning you can easily check the data on the go. App Ape currently covers mobile usage data from 7 countries : USA, Japan, South Korea, India, Germany, Brazil and Indonesia.

Moreover, more than 5,000 local and global companies are listed as clients with a proven track record.

SXSW Trade Show Floor plan : [App Ape Booth](#)

Learn more about App Ape : [Website](#)

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About SXSW

The **South By Southwest (SXSW)** is well-known for its conference and festivals that celebrate the convergence of the interactive, film, and music industries. A major event for global professionals, SXSW features sessions, showcases, screenings, exhibitions, and a variety of networking opportunities.

The **Trade Show** is the epicenter of business and also the biggest exhibition of the SXSW, hosting a diverse range of forward-thinking exhibitors ranging from promising startups to established industry leaders. In 2018, there were 735 Trade Show spaces from 27 different countries, with over **75,000 people in attendance**.

Schedule:

March 10-11-12 : 11:00am - 6:00pm

March 13: 11:00am - 2:00pm

Venue:

Austin Convention Center

Trade Show - [Exhibit Halls 2, 3, 4 & 5 at Level 1](#)

500 E Cesar Chavez, Austin TX 78701, USA

Learn more about SXSW Trade show : [Website](#)

About Fuller

[Fuller](#) is the Japanese leading provider of analytics platform and market insights on mobile app, founded in 2011 by Shuta Shibuya, who was selected as Forbes' "[30 Under 30 Asia 2016](#)", and Hiroki Sakurai. Fuller primarily offers 2 main services - Fuller's flagship product which is "App Analysis Support Service" through "Ape Ape", and "Smartphone App Development Service" providing planning, developing, operating, and analyzing customer's app business.

Fuller has currently offices in 2 countries - Japan (Chiba, Tokyo, Nigata, Tsukuba) and South Korea. Also, the company has successfully raised funds of approximately \$12.8 million (¥ 1.45 billion/\$ 1=¥ 113) in total.

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